

# Erika Montantes

UX/UI Designer



Experienced Mexican Designer, now exploring the exciting world of UX/UI Design in the Bay Area. I'm not just designing interfaces; I'm creating visually stunning, and user-friendly experiences.

## Contact

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## Education and Certificates

### Springboard | Online

#### UI/UX Design Certificate

Oct 23 - Present

### Coursera | Online

#### Google UX Design Professional Certificate

Jan 2022

### Udacity | Online

#### User Experience Nanodegree

July 2020

### Udemy | Online

#### User Experience Design Essentials - Adobe Xd

Mar 2020

### Universidad Autónoma de Nuevo León | Monterrey, MX

#### Bachelor Degree in Communication, Advertising

Dec 2015

## Skills

### Design

Wireframing, Storyboarding, Prototyping, UI Design, Usability Testing, Visual Design, Information Architecture

### Research

User Interviews, Personas, Site Map, User Journey, Card Sorting, Competitive Analysis, Heuristic Analysis

### Languages

English, Spanish

## Tools

Figma	Illustrator
Adobe Xd	Miro
Webflow	Notion
Photoshop	Sketch

## Experience

### Dresscoholic

#### Boutique

Full Time | On Site  
2018 - 2019

### PrintCo and

#### Compañía Digital

Full Time | On Site  
2016 - 2018

### Graphic Designer

Researched clients to know the target customers and designed social media content improving their online and in-store boutique engagement by 20%.

### Graphic Designer & Leader of Digital Services

At PrintCo (print shop), I created print designs. While working there, I launched Compañía Digital, focusing on social media services, content creation, and analytics to enhance online engagement for clients.

## Projects

### Sweet Garden

#### UX/UI Designer

Nov - Dec 2021

### Responsive Website and Mobile App

Responsible for creating a responsive website and mobile app for social good. Conducted user research, usability studies, and translated insights into designs using Figma, producing sketches, digital wireframes, mockups, and prototypes.

### Play Cinema

#### UX/UI Designer

Sep - Nov 2021

### Responsive website

I designed a responsive website for a movie theater, focusing on online seat reservations and ticket purchases. I conducted user research, turning findings into sketches, wireframes, and prototypes using Figma and Adobe XD.

### COCO Cafe

#### UX/UI Designer

May - Sep 2021

### Food Mobile App

I designed a mobile app with a focus on streamlined ordering. Conducted user research and usability studies, used Figma to create sketches, digital wireframes, mockups, and Lo-Fi and Hi-Fi prototypes.

### Photonomadic

#### UX/UI Designer

May - Jul 2020

### Social Networking App

I created a mobile app for photographers to discover, share, and gather information on locations. Leveraged user research to create sketches, wireframes, mockups, and Lo-Fi and Hi-Fi prototypes

### Roar Bikes

#### UI Designer

Nov 2019 -  
Mar 2020

### E-Commerce Website

I built e-commerce website for browsing and purchasing experiences. My skills include visual design through competitive audit research, sketching, and creating digital wireframes, mockups, and prototypes (both Lo-Fi and Hi-Fi) using Figma.